


# WELCOME TO NORTH DEVON HOSPICE'S 40 FOR FORTY BUSINESS CLUB!





- 40 businesses
- Raising £40,000 together
- To celebrate North Devon Hospice's 40th anniversary
- Helping to make the ending matter for local families


Together, we can protect hospice care for the future. Thanks to people like you, we can be there for those in their darkest hour, time after time.

This goal will be reached with donations big and small, but you should know that each contribution will change lives ...

 **£500 = FEELING HELD.** This could fund a series of counselling sessions for a young person who has lost their parent. Helping them for as long as they need it.

 **£1,000 = RESPITE.** This could fund a stay on the hospice's Bedded Unit, where round-the-clock care gives comfort and security.

 **£20,000 = PAIN RELIEF.** This could help manage a patient's pain and complex symptoms for a whole year, funding their own specialist hospice nurse and pain medication. This will help an entire family make the most of every day, creating precious memories which will last a lifetime.

 **£40,000 = HOME COMFORT.** This could fund some of our nurses who provide care to patients in the comfort of their own homes. Ensuring patients are pain free and able to live a quality of life with their families. Their support helped 491 people to be cared for in the comfort of their own home last year.

## WHAT IT MEANS FOR YOU...

**Being part of the 40 for Forty Business Club will be great for your company:**

- Increase profile - Boost your company's profile
- Increase reach - Extend reach to important stakeholders
- Increase staff morale - Inspire staff and boost morale
- Increase team work - Increase team-work and emotional well-being
- **Increase care - Support local people in their hour of need**

**What you'll get:**

- Your business thanked on social media where we have over 22k followers
- Chance to 'story tell' your support of the 40 for Forty Business Club on social media throughout the year
- Your company logo, profile and link to website featured on our dedicated 40 for Forty Business Club web page
- Exclusive access to our range of 40 for Forty Business Club assets for use on your own marketing channels (social media profile, letterheads and website, email signature, zoom background, event poster, Just Giving page header etc) in so doing tangibly show how you walk the walk for corporate social responsibility
- Regular updates of how your support is making a difference, to share with your stakeholders

- Exclusive 40 for Forty Business Club member certificate, for display in your work place
- Invite to celebratory drinks reception at the end of the year, where the final fundraising total will be revealed
- Presentation of a '40 for Forty Business Club' award to all companies who raise £1,000

## HOW TO GET STARTED

You will be rightly proud to be part of the 40 for Forty Business Club. Here's how you can get started with your fundraising and shout about the impactful step your company has taken. Upon signing up, you'll be sent a link to download your exclusive 40 for Forty Club assets.

- Simply add your logos and start sharing these on all your marketing channels
- Send your logo to us at North Devon Hospice, so we can also shout about your amazing support on our website and social media
- Set up your own Just Giving fundraising page via visiting our web page and finding the Just Giving link

## FUNDRAISING IDEAS

To hit your individual target you could simply make a company donation for £1,000. Or you could set up a calendar of fundraising events for the year.

This could be anything from bakes sales to whacky hair days or taking on a challenge such as skydiving or wing-walking (we can help you with all of these ideas and more!).

**How about getting sponsored to take on a challenge with a 40 theme? Here are just a few suggestions:**

- Walk 40 miles (it could be in a day, or a mile a day or 4 miles a day for 10 days)
- Cycle 40 miles
- Swim 40 lengths
- Give something up for 40 days
- Walk 40,000 steps in a day
- Take on a team challenge in shifts such as Zumba for 40 hours
- Walk/cycle/run the distance between your offices
- Donate 40p/4%/0.4% for every product or service sold

Whatever you choose to do, we'd be happy to support you along the way. We're always only ever a phone call away.

## HOW TO PAY IN YOUR 40 FOR FORTY BUSINESS CLUB FUNDS

Do send in any money as it's raised. It helps keep track of the main target and it's great for sharing success stories throughout the year. To do this, you can either:

- Visit our 40 for Forty Business Club page on [JustGiving.com](https://www.justgiving.com) and set up your own business team page. As and when you fundraise, we'll all be able to celebrate the total raised throughout the year
- Pay your monies in via the 'Donate' button on our website ([northdevonhospice.org.uk](https://www.northdevonhospice.org.uk)). Don't forget to name your business and the 40 for Forty Business Club fundraising activity you've undertaken
- Call our friendly fundraising team to make a payment via company credit card over the phone
- Bring cash to the hospice and ask to speak to a member of the fundraising team. We would love to see you. One of our friendly fundraisers would be equally happy to visit and collect this from you too

**THANK YOU AND GOOD LUCK!**