



## Top Fundraising Tips

To make things easier, we've included some fundraising ideas and other ways you can raise money towards your total.



- 1 Make sure everyone knows you are supporting a local charity serving the local community and that every pound will go towards providing specialist care to local people.
- 2 If you are a member of a school, sports club, church group or another association, why not approach them about organising some fundraising with their support. If your group is putting forward a Nightwalk team, it will be a fun team effort!
- 3 Set up your very own fundraising page. Simply go to [virginmoneygiving.com](http://virginmoneygiving.com) or [justgiving.com](http://justgiving.com) and follow the instructions (selecting North Devon Hospice). It's also really easy to create a 'Virgin Money Giving' widget and add it to your Facebook page if you have one.
- 4 Take your sponsor forms into work. Asking people personally always works best, but if you can't do that, then see if you can put your sponsor forms on a notice board for others to fill in. You could even make a poster to encourage colleagues to sponsor you!
- 5 Ask your place of work if they will match your sponsorship, or donate towards your total.
- 6 Don't forget Gift Aid, because this increases your sponsorship by 25%, at no extra cost to those sponsoring you – it comes from the tax man! If your sponsors are UK taxpayers, make sure they tick the Gift Aid box and add their home address and postcode when filling in your sponsor form – simple!
- 7 Give something up for the event and use the money saved towards sponsorship. E.g. the odd tipple, sweets, chocolates or magazines. The possibilities are endless and you can even be healthier in the process!
- 8 Play a 'Sweepstake game' with your friends and family. They pay £1, £2 or £5 to guess your finishing time. Give a small prize to the winner, such as a cake or 'I owe you' (for a chore or something similar) and put the money towards your fundraising total.
- 9 Bake sales are hugely popular – you may even get vouchers for ingredients or cakes if you ask your local supermarket; so you might not even have to bake your own cakes! Maybe combine it with a plant sale, garden party, book sale or raffle to ensure there's something for everyone!
- 10 Contact all your friends and family for support. A great way of doing this is by phone, via Facebook, Twitter or email. You can tell them why you are taking part and how much you'd like to raise. Regular contact will encourage them to support and let them know how close you are to your target.
- 11 Gather your friends and family together for a community car wash. Charging just £5.00 per car, you could raise a significant sum in just one day.
- 12 Clear out those cupboards and drawers. Take everything to a local car boot sale. The proceeds could go towards your fundraising. Ask your friends to do the same and donate items for your fundraising.

More tips overleaf...

13 Ask your place of work if you can organise a 'dress down day' and ask your colleagues to donate to participate. Or hold an outrageous tie/sock/outfit day. Ask them to pay £1 to participate or pay a £2 fine for not taking part!

14 Have a night in. Get all your friends around and have a girly night in. Donate the money you've saved by staying in to your event fundraising. You could even put on drinks, nibbles, curry or pizza and ask people to make a donation to the cause in return.

15 Contact your local parish magazine and see if they will run a story on you entering the event. Ask for local businesses and individuals to sponsor you. The local parish magazine may even include a picture or mention the businesses that are sponsoring you.

16 Hold your own treasure hunt. Have a small prize at the end and ask people to pay to enter.

17 Ask your local pub if you can do a 'bucket collection' on a Friday or Saturday night. Wait till after 9.00pm then head round... people are more generous after the beer has been flowing! Or organise a quiz night, fancy dress disco or race night at your local pub.

18 Ask permission to hold a bucket collection at a busy venue, such as a sports club or gym. Dress silly and tell people what you are collecting for – they will be happy to support you!

19 Organise a raffle. Buy a book of cloakroom tickets and source some prizes (such as items you don't use, unwanted gifts or even prizes donated by local shops). You can then sell tickets to your friends, family, neighbours and colleagues. Please note: due to gambling laws, tickets should only be sold at an event on the day itself, not on days or weeks preceding an event.

20 Organise a coffee morning at your home. Invite all your friends and neighbours. Set an entry charge, or ask for donations.

21 How about a marathon event? Such as a Table Tennis, Darts or Skittles Marathon? Take part in shifts and get people to make a donation for taking part.

22 Please keep visiting [www.nightwalk.co.uk](http://www.nightwalk.co.uk). There are more fundraising tips (and plenty more info including FAQs, training tips and much more). If a 'man in your life' (friend, uncle, brother, father, husband) would like to be involved, they are welcome to volunteer on the night.

Please don't hesitate to give us call on 01271 347224 or 01271 347232 if you have any questions. Alternatively, you can email [nightwalk@northdevonhospice.org.uk](mailto:nightwalk@northdevonhospice.org.uk). We would love to hear how you are getting on with your fundraising, and help out in any way we can.

Every pound you raise helps North Devon Hospice care for local people suffering from the impact of life-limiting illnesses. Thank you once again for supporting Nightwalk and our hospice nurses, and we look forward to seeing you on Saturday 2nd May.

Very best wishes  
from the Nightwalk Team

