



# NIGHT WALK

WALK TO REMEMBER. WALK FOR CARE.

## YOUR NIGHTWALK FUNDRAISING GUIDE

### WELCOME

Thank you for signing up for Nightwalk and stepping up to show your support for families across North Devon who are facing the challenges of a life-limiting illness. More people than ever need care from North Devon Hospice. By taking part in Nightwalk and fundraising, YOU can help meet this urgent demand, ensuring no-one faces a life-limiting illness alone.

You will have selected your own fundraising target, and this guide is filled with tips on how to ensure you hit that target with confidence.

### HOW YOUR FUNDRAISING MAKES A DIFFERENCE

#### £70 | Care at Home

Could ensure someone's pain is controlled, with a visit from our Clinical Nurse Specialists, bringing relief and contentment to patients in their own home

#### £110 | Physio at Hospice

Could give someone their mobility back, with physiotherapy for a patient on our Bedded Unit, so they can live well through their illness

#### £250 | Rapid Response Visit

Can provide urgent care in someone's final days through our Hospice to Home team, giving the dignity and comfort we would all wish for when symptoms become severe



### GETTING YOUR FUNDRAISING STARTED

1. Personalise your fundraising page. Add photos, tell your story and explain why you're walking – people love to donate when they understand why it matters!
2. Share your fundraising page link via social media, email, whatsapp and text
3. If you would like to collect donations offline, then you can do so using the sponsorship form included in this pack and return it to North Devon Hospice along with your cash donations
4. Ask friends, family, and colleagues to sponsor you
5. Host a fundraising event and boost those donations – creative ideas on the next page!



## FUNDRAISING TIPS & INSPIRATION

### Do:

- Start your fundraising early
- Be persistent but personal
- Say thank you to your donors
- Pay in any offline/ cash donations straight to the Hospice
- Use our handy digital assets to help you spread the word about your challenge

### Don't

- Spam your contacts
- Forget to update your page
- Forget to acknowledge offline donations on your page
- Rely on your fundraising page to do everything – you may want to consider organising a fundraising activity, such as a cake sale or raffle, which can really help to boost donations.



“Nightwalk is truly an unforgettable experience. Walking alongside hundreds of supporters, all united for the same cause, is incredibly uplifting. The route glows with lights, music, and memories, and you can really feel the difference your fundraising makes for families cared for by North Devon Hospice. I can't wait to cross that finish line, medal in hand, and once again leave feeling proud, inspired, and part of something really special. Sarah (Nightwalk participant)

Our experienced fundraising team is on hand to support you every step of the way. If you need help with your online fundraising page, advice on how to boost donations, or would like some materials to support fundraising, please contact us on: [fundraising@northdevonhospice.org.uk](mailto:fundraising@northdevonhospice.org.uk) or call 01271 347232



Name:	
Address:	
Postcode:	
Email:	
Phone:	Mobile:

GiftAid allowsusto claimanextra25p on every £1 you donate. If your donation is eligible (see below), please ensure that all boxes are completed in full to allow us to claim Gift Aid on your donation.

Gift Aid: If I have ticked the box headed 'Gift Aid', I want Gift Aid to apply to my sponsorship donation. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year, it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Total donations (£)

m:



Please send donations  
and completed  
forms to:  
Nightwalk  
North Devon Hospice,  
Deer Park, Newport,  
Barnstaple,  
EX32 0HU

Please make cheques payable to  
'North Devon Hospice'

northdevonhospice.org.uk Registered Charity No. 286554

Non Gift Aid eligible donations:

Gift Aid eligible donations:

Date donations received: