

## FUNDRAISING: AMBASSADOR ROLE BRIEF



### WHY VOLUNTEERING WITH NORTH DEVON HOSPICE IS AWESOME:

Time is the most precious thing you can give. You want to make sure it makes a difference. By giving your time as a volunteer for North Devon Hospice, we guarantee you will be having a positive impact on someone's life, when it matters most. Whether you volunteer in a team working directly with the patients and families we care for, or with our support teams who help make that care possible, you will making sure that someone facing a life-limiting illness does not have to face it alone. Thank you.

### THE AIM OF THE ROLE:

Our volunteer Ambassadors act as an extension of our small but mighty Fundraising Team. We simply couldn't continue our work, and raise the vital funds needed, without the support of our incredible fundraising volunteers. From representing the Hospice at bucket collections to supporting local fundraising groups, talking about the work of the hospice to school pupils, to marshalling at our major fundraising events, every hour volunteered, and every penny raised makes a difference.

### WHAT'S INVOLVED?

Our volunteer Ambassadors represent the Hospice at a wide range of community events. The role is very varied and there are many ways you can get involved, depending on your skills, interests and the time you've got available. Some examples of how our volunteer ambassadors support us:

- Attending cheque presentations and thanking people for supporting the hospice.
- Giving talks to a variety of audiences in the local community to help raise awareness of the Hospice and our work.
- Marshalling at major fundraising events like Nightwalk or Mission Unbreakable.
- Represent the Hospice at bucket collections, talking about our services and encouraging donations from the public. Also thanking collection sites for their support.



- Attending local community fundraising events, lending a helping hand to organisers and talking about the work of the hospice to attendees.
- Identifying local fundraising opportunities, promoting our fundraising campaigns to the community and encouraging others to support the charity.
- Working alongside other Ambassador volunteers to organise your own fundraising and awareness events.

We love to support younger volunteers, from the age of 13. If you are under 16, you will be asked to be accompanied by a parent or guardian.

### **HOURS REQUIRED:**

Flexible and dependent on your availability and the needs of the hospice. There is a bi-monthly meeting for Ambassadors, but we acknowledge that this may not always coincide with your availability. But don't worry, the Fundraising Team will keep you updated!

### **WHAT THE HOSPICE OFFERS:**

- A safe, welcoming, and supportive environment
- A thorough induction to get you off to a flying start. We'll also support you along the way and introduce you to other volunteers.
- Everything you need when volunteering for the Hospice, including materials, uniform and guidance.
- The opportunity to utilise existing skills or develop and learn new skills
- A point of contact within the Fundraising Team with whom you can speak with. They'll be on hand to support you with any questions you may have
- Contact time and social events throughout the year to meet other volunteers and staff across the organisation and to thank you for your contribution
- The opportunity of being part of a dedicated and friendly team
- The opportunity to meet new people
- Recognition Long Service Award for our volunteers
- The knowledge you are directly contributing to the care and support offered to our patients and their families we care for

### **WHAT YOU CAN OFFER US:**

- The ability to work as part of a team
- A friendly, approachable, positive and non-judgemental manner
- Confidence communicating with a wide variety of people from all backgrounds
- The ability to maintain confidentiality and have an awareness of maintaining boundaries
- A willingness to undertake training and to follow NDH policies and guidelines
- The ability to adapt to changing trends and requirements and a proactive approach to your role

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